



| | | |
|---|---|---|
| <p>Area of study: 45.04.01 Philology 51.04.01 Cultural studies</p> <p>Program: Interdisciplinary program «Cross-cultural Communication and International Leadership»</p> <p>Degree: MA Program length and study mode: 2 years, intramural Language: Russian, English / Spanish Credits: 120 Start date: 1.09.2020 Location: Rostov-on-Don</p> <p>Entry requirements:</p> <ul style="list-style-type: none"> • Bachelor Degree • level of proficiency B1 | <p>Program overview: Interdisciplinary master's program "Cross-cultural Communication and International Leadership" is aimed at theoretical, research and practical training of highly-qualified professionals in the field of cross-cultural communication, who have multidisciplinary knowledge and skills, who are able to proceed professional activities at the intersection of various humanitarian fields and to communicate effectively in cross-cultural situation. The program studies the problems of forming an international leadership during contemporary cross-cultural dialogue through the dynamics of its development, based on theoretical, empirical and territorial approaches, which allows to predict possible developments, to develop practical skills of intercultural communication, which are used not only in culture but in the social, political and economic processes of the modern world.</p> <p>Program structure: The program combines a fundamental set of theoretical courses and a list of practice-oriented disciplines of various fields of knowledge and contributes to the formation of methodological tools which are necessary for the effective implementation of work in various social spheres (culture, education etc.).</p> <p>Typical units of study may include: Philology in the system of humanitarian knowledge. Foreign language / Theory and history of culture. The modern models of culture research. Problems of cross-cultural communication. Oratory and culture of speech. Paradigm of modern humanitarian knowledge: cultural studies, socio- and psycholinguistics, pragmatics. Social and cultural anthropology. Cultural branding of territories. Cultural policy and culture of interethnic relations. Cultural linguistics. Imagology. Human identity: social and philosophical aspects. Personal identity and gender theory. International legal communication and language policy. Second foreign language (Spanish / English). Business foreign language (Spanish / English).</p> <p>Research areas: Language and cross-culture. Formation of the language personality of the international leadership. Speech strategies and tactics of the leader: Persuasion and manipulative technologies in modern culture. Cross-cultural competencies of an international leadership.</p> | <p>Careers:</p> <ul style="list-style-type: none"> • <i>diplomatic missions and embassies;</i> • <i>international companies;</i> • <i>Russian and foreign universities;</i> • <i>advertising agency;</i> • <i>international enterprises, which develop intercultural relations.</i> <p>Get in touch: 45.04.01 Philology: <i>Irina N. Savchenkova</i> - +7 988 588 90 97 - sav@sfedu.ru</p>  <p>51.04.01 Cultural studies: <i>Elena A. Blagorodova</i> - +7 988 545 19 55 eablagorodova@sfedu.ru</p>  |
|---|---|---|